



FOR IMMEDIATE RELEASE

Pop Star David Archuleta to Headline the 10th Annual Cathedral City LGBT+ Days, presented by Agua Caliente Casinos

CATHEDRAL CITY, CA – The producers of **Cathedral City LGBT+ Days** are thrilled to announce that chart-topping pop artist and American Idol alum **David Archuleta** will headline the event's milestone 10th Anniversary, taking place **March 3–9, 2026**.

With the theme "**CommUNITY Strong**," this year's festival honors the resilience, diversity, and strength of the LGBT+ community in the Coachella Valley and beyond. As California's first Pride event of the year, the 2026 celebration promises to be a powerful testament to standing together in solidarity and joy.

David Archuleta will take the main stage on **Saturday, March 7th**. Following his widely publicized journey of reconciling his faith with his identity, Archuleta has emerged as a beacon of authenticity. His recent anthem, "Hell Together," and his vulnerable memoir work highlight the strength found in living one's truth—a narrative that mirrors the "CommUNITY Strong" ethos.

"For our 10th anniversary, we knew we needed a headliner who not only possesses incredible talent but also embodies the spirit of resilience and authenticity," said **Michael Westman**, Marketing Manager of Montage Agency and Producer of Cathedral City LGBT+ Days. "David's journey reminds us that true strength comes from embracing who you are, even when it's difficult. His voice, his story, and his spirit perfectly align with our mission to celebrate the unbreakable bond of our commUNITY."

The 10th Annual Cathedral City LGBT+ Days presented by Agua Caliente Casinos will feature a robust schedule of events running from March 3 through March 9, including:

- Cat City Drag Race competition
- Opening Ceremony with a Rally, Community Leaders, Proclamations, and the Pride Flag Raising at City Hall

- Pride Drone Show
- Festival (FREE before 4pm) inside the Cathedral City Community Amphitheater, with entertainment, food, drinks, vendors, and more
- Bed Race, Parade, and Vendor Marketplace
- Closing Party at Agua Caliente Casino with Devin & Ned

Ticket Information: Tickets for the David Archuleta concert and all festival passes are on sale now, with special 10th Anniversary general admission pricing, reserved seating, and VIP options. For the full schedule, sponsorship opportunities, and venue details, please visit **CathedralCityLGBTdays.com**.

About Cathedral City LGBT+ Days: Now in its 10th year, Cathedral City LGBT+ Days is the first Pride event of the year in California. Dedicated to honoring the LGBT+ community and its allies, the festival celebrates the unique culture and history of Cathedral City through music, art, and community gathering.

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